



Keeping you in the know

with Marianne Steger

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This week I am showcasing this newsletter's first "Colleague Spotlight." From time to time I will highlight a colleague within the Via Benefits family, and today I'd like to introduce you to Kevin House.

Recently, Kevin was appointed Head of Via Benefits, WTW's individual marketplace! He joined WTW in 1995 as an actuarial associate and has held several key roles over the last 27 years including leadership roles in the company's Retirement business, the Michigan market and most recently, WTW's benefits delivery businesses. I invite you to download a [white paper](#) where Kevin discusses how the individual marketplace is a viable retiree healthcare solution, especially in today's economic environment.

To learn more about Via Benefits and the individual marketplace, subscribe to [Eye on 65](#), a podcast for employers concerned about retiree healthcare. And, as always, feel free to call me at (614) 205-0117 or [email me](#) with any questions!



Marianne



Upcoming Conferences

Connect with Via Benefits all over the country! Meet us at any of the following conferences from October 23-25 to learn how an individual health plan approach to retiree healthcare can benefit the organizations you work with!

- [2022 IFEBP Annual Conference](#) in Las Vegas, NV
- [2022 P2F2 Annual Conference](#) in Philadelphia, PA
- [2022 NCPERS Public Safety Conference](#) in Nashville, TN

I'll personally be in Las Vegas presenting at the IFEBP Annual Conference and would love to meet you there. If you're attending either of the other conferences, please be sure to introduce yourself to one of my Via Benefits colleagues.



New Episode of Eye on 65 Podcast: Demystifying OPEB

Download and listen to the latest episode of our [Eye on 65](#) podcast where I sat down with Via Benefits' chief actuary Trevis Parson to discuss what **Other Post-Employment Benefits (OPEB) liabilities** are and what steps plan sponsors can take to reduce them.

[Listen now >](#)

About Via Benefits

Via Benefits Insurance Services has helped more than two million people evaluate and enroll in individual health insurance. Via Benefits is a resource offering personal service to help retirees understand coverage options through a robust online experience supported by an award-winning customer service team. Founded in 2004, it operates the first and largest Medicare marketplace in the country and, in 2014, expanded to include individual and family plans for Pre-Medicare retirees. Learn more at optimizeretirebenefits.com.

About WTW

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance.

Working shoulder to shoulder with you, we uncover opportunities for sustainable success—and provide perspective that moves you.

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