



## Keeping you in the know

with Marianne Steger

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Thanks for checking out this edition of Keeping You In The Know! I recently delivered a presentation at the 2022 State and Local Government Benefit Association (SALGBA) Annual Conference in Seattle about the Pre-Medicare marketplace (also called an exchange). I've already heard from a number of plan sponsors and consulting and actuarial firms that attended my presentation at SALGBA to see how this might work for them. I look forward to chatting with you too!

To learn more about Via Benefits and the individual marketplace, subscribe to [Eye on 65](#), a podcast for channel partners and employers concerned about retiree healthcare. As always, feel free call me at (614) 205-0117 or [email me!](#)



*Marianne*



### Case study: Educational Testing Service

Limited choice in health plans and increasing premiums led to fewer options for **Educational Testing Service's (ETS)** retirees. By partnering with Via Benefits, ETS was able to expand plan options and reduce costs for its retirees.

[Read the case study >](#)



### SALGBA Pre-65 Presentation

At the annual SALGBA conference this past May, I had the opportunity to share exciting information about **plan sponsors saving money with a Pre-Medicare marketplace**. I've put together the key learnings from the session in a simple, easy-to-read document.

[Learn more >](#)



### Upcoming Conference: 2022 NACo Annual Conference

Connect with Via Benefits at the **2022 NACo Annual Conference in Aurora, CO July 21-24!** The individual marketplace has helped a number of counties save money. Learn how an individual health plan approach to retiree healthcare can benefit the counties you work with! Be sure to **visit us at booth #503!**

[Learn more >](#)



#### About Via Benefits

Via Benefits Insurance Services has helped more than two million people evaluate and enroll in individual health insurance. Via Benefits is a resource offering personal service to help retirees understand coverage options through a robust online experience supported by an award-winning customer service team. Founded in 2004, it operates the first and largest Medicare marketplace in the country and, in 2014, expanded to include individual and family plans for Pre-Medicare retirees. Learn more at [optimizeretireebenefits.com](http://optimizeretireebenefits.com).

#### About WTW

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