



#### Edition 11 | 10/25/2023

Welcome to the latest issue of Keeping You In The Know - your resource to learn about the individual marketplace and recent Via Benefits news.

Support should not end on an employee's last day of work, now it won't with Discover Via Benefits!

Through Discover Via Benefits, we can provide your clients with a resource to help them understand questions about health insurance for active employees considering retirement at any age.

Even if your clients aren't currently offering retiree healthcare, with Discover Via Benefits your clients

- Assist active employees to plan for retirement with education and support about insurance options before retirement
- Provide access to the nation's largest private health insurance marketplace
- Give Pre-Medicare and Medicare-eligible retirees expert live support, simple online decision support tools and lifetime advocacy
- Continue supporting benefits for future retirees in a way that is both manageable and sustainable



Visit the Discover Via Benefits participant website to give it a test drive or let me know if you'd like to schedule time to discuss whether Discover Via Benefits may be right for your client.

### **Useful Links:**

- Via Benefits
- Discover Via Benefits
- Eye on 65 podcast
- Newsletter Archives

#### **Contact Me:**

- Email
- LinkedIn
- (716) 603-8326



# Kathleen



## **HELPS Retiree Act**

Since its passage in 2006, the Healthcare Enhancement for Local Public Safety (HELPS) Retirees Act has allowed retired public safety officers to benefit from an annual pre-tax distribution. This article breaks down the important improvements to the HELPS Act and why it's important.

Learn more >



### If you're going to be anything in life, be excellent

We live by this principle every day to ensure outstanding care for our members. Through our senior sensitivity training curriculum and resource centers, Via Benefits can better provide your clients' retirees with the experiences and answers they need.

Watch the video >



### **IFEBP Annual Conference**

During the 2023 IFEBP Annual Conference, the Via Benefits team hosted an in-booth event where conference attendees assembled essential kits, affectionately called "blessing bags," for Boston seniors in need. All items were donated to South Boston Neighborhood House Senior Programs.

Learn more about SBNH >



### **Connect with Via Benefits**

SouthWest Benefits Association Annual Compliance Conference

- Connect with <u>Ryan Ruska</u>
- October 26 –27 | Dallas, TX

2023 National League of Cities City Summit

- · Connect with Alison Klie, Ryan Ruska, and Michelle Dixon
- November 16 -18 | Atlanta, GA

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Working shoulder to shoulder with you, we uncover opportunities for sustainable success—and provide perspective that moves

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