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Welcome to the latest issue of Keeping You In The Know - your resource to learn about the individual marketplace and recent Via Benefits news.

This fall I will be attending the [International Foundation of Employee Benefits Plans \(IFEBP\) Annual Conference](#) in Boston, MA with my Via Benefits colleagues. Hold your calendar for a special event on the evening of Monday, October 2 that is sure to be a "slam dunk" of a good time. A formal invitation with more details will be emailed in the coming weeks. I "hoop" to see you there!

**Useful Links:**

- Via Benefits [microsite](#)
- [Eye on 65](#) podcast
- [Newsletter Archives](#)

**Contact Me:**

- [Email](#)
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- (716) 603-8326



*Kathleen*



**New podcast episode**

In the newest episode of our Eye on 65 podcasts, Marianne Steger discusses her transition from active employee to retiree.

[Listen now >](#)



**Are your clients leaving money on the table?**

With recent legislation, more people are now eligible for premium tax credits (PTCs) who weren't eligible before, and the amount of the PTCs for those who were previously eligible has increased.

[Learn more >](#)



**Upcoming conference**

Meet us at the IFEBP Annual Conference in Boston to learn how an individual marketplace approach to retiree healthcare can help your clients offer plans as unique as their retirees are.

My colleague Eric Stanger, Retiree Healthcare Strategist, will be presenting on two topics at this year's conference.

- Health Coverage Options for Retirees (panel discussion), Monday, October 2, 1:15 – 2:15 pm EST.
- Medicare and Public Plan Participants, Tuesday, October 3, 2:45 – 3:45 pm EST.



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