



Keeping you in the know

with Marianne Steger

Edition 1 | 9/17/2021

Having run the retiree health care program for nearly one quarter million Ohio public employees, I appreciate the challenges your clients face. I would like to be your connection to all things related to the individual marketplaces (exchanges). Think of me as your personal resource to learn about them.

With this first edition of our partner newsletter, I want to introduce you to a few ways our exchanges can help your clients. By just announcing a move to the individual marketplace, OPEB liabilities often reduce by 25%. Steep drops in annual healthcare spend are also experienced with this move. And perhaps most importantly, retirees love the choice and affordability they find with the individual marketplace model.

To learn more, listen to one of our [Eye on 65 podcasts](#) or watch one of our webinars from our [Summer Series](#) where special guests joined me to discuss various topics about the individual marketplace. Feel free to reach out to me at (614) 205-0117 or marianne.steger@willistowerswatson.com.



Marianne



Upcoming Event: IFEBP 67th Annual Employee Benefits Conference

If you're in Denver between October 17-20, come visit me at the Via Benefits booth (#740) to say hello and enter our \$300 prize raffle!

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Our Commitment to Our Partners

Actuaries and benefits consultants play an important role in the benefits world. Via Benefits is committed to transparency, partnership and trust, and education to its partners.

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About Via Benefits

Via Benefits Insurance Services has helped more than two million people evaluate and enroll in individual health insurance. Via Benefits is a resource offering personal service to help retirees understand coverage options through a robust online experience supported by an award-winning customer service team. Founded in 2004, it operates the first and largest Medicare marketplace in the country and, in 2014, expanded to include individual and family plans for Pre-Medicare retirees. Learn more at optimizeretireebenefits.com.

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