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Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree healthcare benefits.



HELPS Retirees Act

Legislative updates to the Healthcare Enhancement for Local Public Safety (HELPS) Retirees Act now allow all eligible public safety retirees to take full advantage of the pre-tax distribution they earned as public safety employees while participating in the Via Benefits retiree marketplace.

Learn more >



Retirees save BIG with Coverage Checkup

Open enrollment is just around the corner. Last year, Via Benefits Coverage Checkup offered average savings of \$1,450. In addition to savings, retirees enjoy personalized drug plan evaluations and recommendations that best suit their needs and budget.

Learn more >



Upcoming Conference: 2023 IFEBP Annual Conference

Let's connect in Boston at the IFEBP Annual Conference! Attend the Understanding Medicare session on Oct. 3 led by Retiree Healthcare Strategist, Eric Stanger. You can also find Eric on a group panel discussing Health Coverage Options for Retirees.

Learn more >





Via Benefits Scavenger Hunt and Pub Crawl at IFEBP

Scavenger Hunt and Pub Crawl

Monday, October 2, 2023 5:00 PM ET Begins at Harpoon Brewer ----

Healthy Aging Month

Visit us at Booth 413

If you're attending this year's IFEBP Annual Conference, join the Via Benefits team and former Boston Celtic Brian Scalabrine on a fun scavenger hunt and a tour of breweries in the Boston seaport area.

RSVP here >



It is aimed to promote the importance of maintaining a healthy and active lifestyle while encouraging individuals to take positive steps toward improving their overall wellbeing as they grow older.

Read more >

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Working shoulder to shoulder with you, we uncover opportunities for sustainable success—and provide perspective that moves you.

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