

**Eye**  
on **65** e-Insights  
Opportunities for making  
retiree health care sustainable



Edition 20 | 12/8/2021

Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.

  
**Eye**  
on **65**  
Episode 10:  
**Making Part D Plans  
Affordable**



### New Podcast Episode

**Making Part D plans affordable:** Drug coverage affordability really does exist in the individual marketplace!

[Listen now >](#)

**Article**




**Medicare Marketplaces:**  
The billion dollar solution  
hiding in plain sight

### Hidden in Plain Sight!

Learn how the Medicare marketplace helps lower OPEB liabilities while efficiently providing retiree health care benefits.

[Read the article here >](#)

Now that we've moved to group Medicare Advantage, there's no upside to moving to the Medicare marketplace.



**MYTH**

### MYTH: There's no upside to the Medicare marketplace

**FACT:** The Medicare marketplace reduces administrative burden for plan sponsors and offers white glove services to retirees.

[Discover more debunked myths >](#)

**Fun Fact**



**Over 1 billion  
holiday greeting cards  
are sent out each year.**

### Did you know?

National Holiday Card Day is December 9th! Holiday cards represent about 43 percent of all U.S. household personal correspondence.

[Source >](#)

## WillisTowersWatson

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