



**Eye**  
on **65** e-Insights  
Opportunities for making  
retiree health care sustainable

Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.



**Summer Series**  
Two sessions remaining!  
Skyrocketing Retiree Drug Costs – August 11  
Not Your Grandpa's Individual Marketplace – August 25  
VIA BENEFITS™

**Don't miss your opportunity to attend the last two Summer Series webcasts**

Learn how to protect your retirees from escalating prescription drug costs **and** find out how the American Rescue Plan Act has made the individual marketplace more attractive for both Pre-Medicare retirees and active employees.

[Register now! >](#)



**Webcast replay**  
**Do one-size-fits-all health plans benefit your retirees?**  
VIA BENEFITS™

**Webcast Replay: Do one-size-fits-all health plans benefit your retirees?**

Catch up on the second webcast in our Summer Series and find out **what retirees really want** from their retiree health care plan.

[Watch the replay here >](#)



**Article**  
**The ACA Comes of Age in Post-Covid America**

**Hold on to your hats!**

Between increased premium affordability, insurance carrier competition, and the American Rescue Plan Act, the ACA market is well positioned for growth.

[Read the article here >](#)



**Happy Birthday, Medicare!**

**Medicare turns 56!**

July marked the 56th anniversary of Medicare. Since 1965, Medicare has helped improve countless lives by providing affordable, quality health care to Americans 65 and older.

[Source >](#)



**Meet Tim Kruse**

**Retiree Spotlight**

Meet Tim Kruse. He says Via Benefits helps him make sure he does “the right thing” as it relates to his health care coverage.

[Watch now >](#)

