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Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree healthcare benefits.



#### Only the beginning

At Via Benefits, enrollment is only the beginning of a great relationship. We treat our members like we would our loved ones to let them know we are there for them, even as their needs change with age.

[Watch the video >](#)



#### New podcast episode

Is enrolling in Medicare at the age of 65 an absolute? Learn what happens when someone in the United States turns 65 years old and is still employed in *Medicare when turning 65*.

[Listen now >](#)



#### Via Benefits carrier selection

At Via Benefits, we strive to offer our members a best-in-class experience when selecting a plan on our marketplace. Through a comprehensive carrier selection process, we are able to deliver high-quality plans from highly reputable carriers.

[Learn about the process >](#)



#### Trends in retiree healthcare

Learn about the beginnings of employer-sponsored retiree health plans, the evolution of the marketplace, and what it all means for your retirees during a replay of our recent [LinkedIn Live session](#), *Trends in retiree healthcare*.

[Watch the replay >](#)



#### June is Pride Month

June is Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ+) Pride Month, a month dedicated to celebrating LGBTQ+ Americans while working to achieve equal justice and opportunity. LGBTQ+ older adults are pioneers and models of resilience who have fought for equality and change for the LGBTQ+ community and future generations.

[Learn more >](#)



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Working shoulder to shoulder with you, we uncover opportunities for sustainable success—and provide perspective that moves you.

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