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Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree healthcare benefits.



Who We Are

At Via Benefits, we partner with plan sponsors to provide their retirees with the care and compassion they deserve while helping them select the right plans to meet their unique needs. Lifetime advocacy services also give plan sponsors peace of mind that their retirees are taken care of.

Watch the video >



New Podcast Episode

Learn about the Inflation Reduction Act (IRA), including information about the premium tax credit, drug costs and the legislation's overall impact on retiree healthcare costs.

Listen now >



Cue the Confetti!

The results are in! Via Benefits has once again been awarded a Stevie Award for Best Customer Service. As we celebrate our team's award, we look forward to another year of meaningful customer service interactions with the goal of creating an exceptional experience for all our retirees.

Learn more >



Upcoming Conference: 2023 SALBGA Annual Conference

This year at SALGBA, dive deeper into the IRA during a session led by Chief Actuary, Trevis Parson. Be sure to join us at booth #116 to make a difference - help us assemble kits of essential items for local New Orleans senior citizens in partnership with St. Margaret's at Mercy.

Learn more >



International Women's Day

International Women's Day is a global day of acknowledging the economic, cultural, social and political achievements of women around the world. Learn about this year's theme about women in the workplace.

Something to read >

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