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Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree healthcare benefits.



More Than A Marketplace

At Via Benefits, we put our members at the center of everything we do. From an empathetic experience in selecting personalized plans to ongoing advocacy, retirees can enjoy retirement with elevated healthcare benefits!

[Watch the video >](#)



Did You Know?

Based on the results of our 2022 Retiree Medical Survey, approximately 80% of plan sponsors agree that the individual marketplace offers suitable plan choice for their retirees.

[Find out what else plan sponsors say >](#)



Black History Month

Black History Month is a call to further study the history of Black Americans and establish a safe space where Black life can be sustained, fortified and respected.

[Something to read >](#)



Fun Fact

February 2 marked Groundhog Day! Made famous by the 1993 movie Groundhog Day, this North American tradition says that a groundhog seeing its shadow on February 2 predicts that winter will be six weeks longer.

[The groundhog's 2023 prediction >](#)



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Working shoulder to shoulder with you, we uncover opportunities for sustainable success—and provide perspective that moves you.

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