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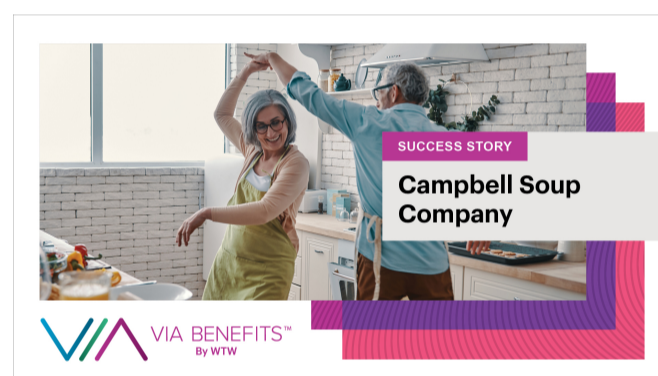
Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.



### Retiree Medical Insights

Costs are on the rise, putting both plan sponsors and participants under increasing financial pressure. As the nation experiences the effects of inflation, the challenge lies in balancing the costs of retiree healthcare with the retiree experience.

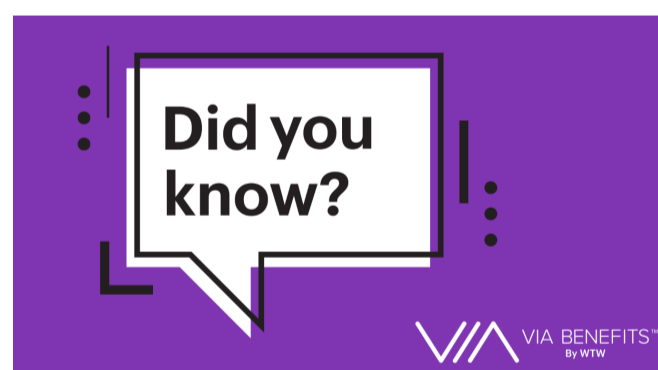
[Read the article >](#)



### Success Story: Campbell Soup Company

Campbell Soup Company wanted a retiree healthcare strategy that aligned with its culture of doing the right thing for its employees. With Via Benefits, they were able to offer more affordable choice of coverage while reducing company costs and administrative burden.

[Read the case study >](#)



### Did You Know?

Based on the results of our recent Retiree Medical Survey, over 30% of Pre-Medicare retirees are waiving their group coverage to select another plan.

[Learn more >](#)



### Boosting Your Immunity

This winter, manage the changing weather and avoid flu season with these five tips to boosting immunity to help stay healthy all season long.

[Read the article >](#)



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