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Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.

Upcoming Webcast

Learn why the individual marketplace for Pre-Medicare retirees is stronger than ever!

June 16, 2021 at 2:00 p.m. ET

Upcoming Webcast: Eleven Years in the Making

June 16 at 2:00 PM ET

Willis Towers Watson can help you determine if more value can be achieved by leveraging the individual marketplace for Pre-Medicare retirees and active employees.

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ARPA to the rescue!

This Kiplinger article highlights how the American Rescue Plan Act significantly expands eligibility for ACA subsidies and its positive impact on individuals at every income level. Big news for Pre-Medicare retirees and active employees.

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Catch the replay of the popular retiree panel webcast where five retirees came together for a candid discussion about their transitions away from their employers' group plans to Medicare using the Via Benefits individual marketplace

Watch the replay here >



Retiree Spotlight

Lynn Williams can't say enough good things about Via Benefits' customer service. She loves the ease of using the service and having different plan choices. Find out how she saved money.

Watch now >





The original name for the search engine Google was BackRub? It was renamed Google after the googol, which is the number one followed by 100 zeros.

Source >

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