



**Eye**  
on **65** e-Insights  
Opportunities for making  
retiree health care sustainable

Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.



### Webcast: The Retired World

Tuesday, May 4

Join us for the true story of five retirees, picked to share their Via Benefits experiences in this upcoming retiree panel webcast.

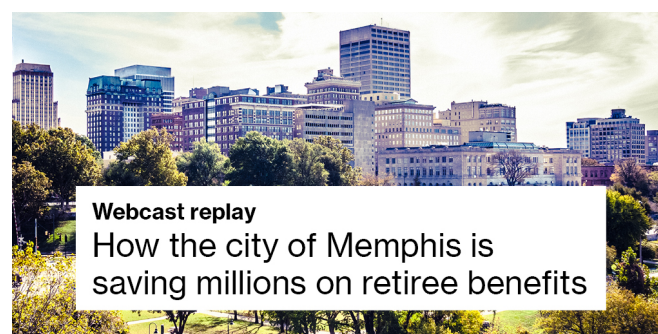
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### Article: Higher ACA Subsidies Expand Options for Small Employers and Retiree Plan Sponsors

The recently enacted [American Rescue Plan Act](#) (ARPA) expanded access to federal subsidies through 2022, making plans much more affordable. Early retirees will benefit most from this improved overall value due to their age-banded pricing. This means employers have even more reason to consider a marketplace solution for early retirees.

[Read the article >](#)



### Webcast Replay: How the City of Memphis is Saving Millions on Retiree Benefits

During this webcast, City of Memphis CHRO, Alex Smith, shares how Memphis reduced its OPEB liabilities by hundreds of millions by moving its retirees to Via Benefits, Willis Towers Watson's Individual Marketplace.

[Learn how your city can save millions, too! >](#)



### National Tell A Story Day – April 27

Who doesn't love a good story? Today is your chance to participate and celebrate the art of storytelling. It's an effective and powerful way to motivate and connect with other people. Now go out and share a story!

[See how Via Benefits retirees tell their story >](#)

