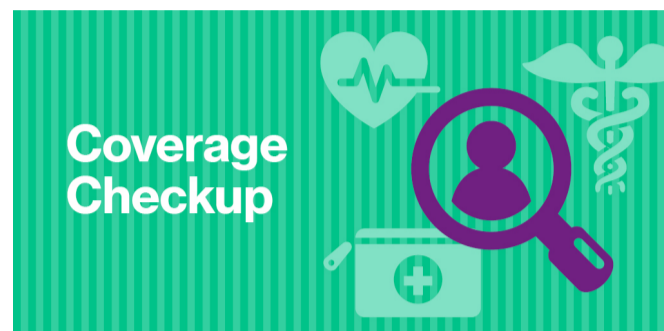




**Eye**  
on **65** e-Insights  
Opportunities for making  
retiree health care sustainable

Eye on 65 is your resource for the latest thinking, trends and people shaping the future of retiree health care benefits.



**Coverage  
Checkup**

### Are your retirees leaving money on the table?

Studies show that retirees are notoriously bad at “shopping” their Medicare Part D plans for price and quality. **Via Benefits' Coverage Checkup tool** is changing this paradigm. In fact, retirees who used the tool saved a median of \$345 on their prescription drug costs this year.

[Discover how your retirees can save too! >](#)



**Via Benefits  
Wins  
Three  
Stevie Awards**

### Stevie Award Winner

Via Benefits was recently recognized for its exceptional customer service for the second straight year with three 2021 Stevie Awards. Award recognition included:

- **Customer Service Dept. of the Year**
- **Best Customer Service Training**
- **Best Customer Feedback Strategy**

[Learn more >](#)



**Upcoming Webcast**

**Learn How the City of Memphis is Saving Millions with Via Benefits**

### How the City of Memphis is Saving Millions on Retiree Benefits While Increasing Retiree Satisfaction

Webcast: Tuesday, April 20

Join City of Memphis CHRO Alex Smith as she shares how her city leveraged Via Benefits to reduce retiree health care costs and OPEB liabilities by millions while saving its retirees tens of thousands of dollars over a lifetime.

[Register today >](#)



**Upcoming Webcast**

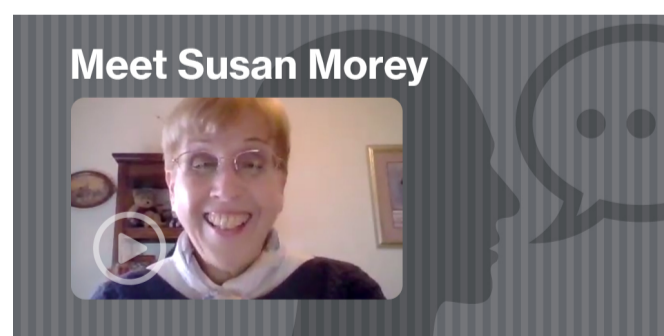
**Health Care for Union Retirees**

### Union-Sponsored Retiree Health Plans: Sustaining Quality Coverage at Competitive Rates

Webcast: Wednesday, April 21

Discover how Via Benefits can help unions achieve savings and reduce benefits administration while retirees get a voice in their health care coverage.

[Register now >](#)



**Meet Susan Morey**

### Retiree Spotlight

Via Benefits helped Susan Morey simplify the process of getting health care coverage when she unexpectedly found herself in early retirement. Find out what else Susan loves about Via Benefits.

[Watch now >](#)

